

P.S. 111 PTA
DIRECT APPEAL CAMPAIGN
DONATION POWERS EDUCATION

As our children settle into their new classrooms, we are reminded that P.S. 111 is a remarkable school! We have extraordinary teachers, a devoted principal, and exceptional families who are committed not only to their own children's education, but to the education of every child in the P.S. 111 community.

We would all like to provide our children with the best resources possible and this is only possible through PTA fundraising, which includes our Direct Appeal Campaign. We ask your family to please donate to the Campaign. Suggested amounts include *\$111, \$222, \$333, \$444, \$1,111*, etc. to support our efforts. By comparison, many schools in our area request amounts ranging from \$600 - \$1,500 per child. Please give what you can, however large or small, so that all our children may thrive in their classrooms. P.S. 111 is an economically diverse school and *every* donation counts towards bringing more resources to our children. Also, please check whether your employer has a donation matching program, as you may be able to increase the amount of your donation.

During the 2016 - 2017 school year the PTA was able to raise \$10,885 from the Campaign. However, with consistent cuts in funding from the Department of Education, it is now more important than ever for the PTA to raise even more money to subsidize our school's budget. More importantly, over the last two years, PS 111 has seen its Title I funds reduced by over \$60,000. That money would have been spent in supporting school programs. Our goal this year is not only to soften the loss of Title I funding, but also to supplement the classrooms with much needed resources, including teachers' aides.

Together we can make a difference if every family gives what they can. The New York City public school system leaves a sizeable gap between what a school needs to function and what is needed to help each student reach their full potential. With your support, P.S. 111's PTA strives to close that gap, allowing our children to thrive.

Please make checks and money orders payable to P.S. 111 PTA and leave them in our mailbox in the main office or with your child's teacher. If you prefer to donate online by PayPal, please visit our website www.111pta.org.

The P.S. 111 PTA is a 501(c)3 non-profit organization. Your contribution to the the Campaign is tax-deductible. Therefore, if you are planning to donate, please consider doing so before December 31, 2017 so that your donation will be 100% deductible in your 2017 taxes.

Thank you for your support!

Yours Truly,

PTA Executive Board